PRESS KIT

COMPANY STORY

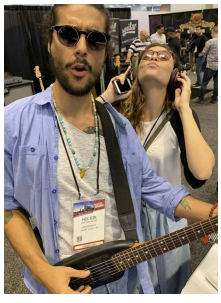
- **OzGuitarWorks** was formed in 2014 to bring a new headless guitar into the world.
- William "Oz" Anderson, the principle behind the company, has been an engineer/scientist for 40yrs and played guitar since 12. His wide range of experience and disciplines from government research labs, instrumentation design/manufacturing to racing engine design; elicited a customer comment "Renaissance man". Thus, the company logo.
- **Tau-6** fills a void in the guitar world… Creating a guitar which:
    - Was as **versatile** and small as it could be, with **no sacrifices**.
    - **Studio** musicians would choose for the tone, sustain, intonation, versatility, and portability.
    - Encourages the **guitar-nerd** to modify and find their own sound.
    - Was **ergonomically** comfortable, lightweight, and "effortless"
    - Helps the midi-guitarist with accurate pitch tracking.
- A unique "**clean sheet**", top to bottom, mind blowing, **rethink**. Otherwise, **what's the point**. Alien tech? Disruptive technology? We think so.
- Contact
    - Oz Anderson at oz@ozguitarworks.com , 530-417-0177

MARKETS

- Currently, sales are direct to customer worldwide.
- Demo/Psycho-graphics
    - Sound interests; Studio and gigging musicians, and home recording artists
    - Future leaning; alternative folks, tired of same-ole
    - Size and wt. interests; minimalists, travelers, VanLife musicians, crowded (Global) urban folks.
    - Ergo interests; for comfort, repetitive stress and shoulder/back injuries
    - Guitar techies; that appreciate our ease of modifications and options, to find their sound

REACTIONS

- General: Most are smiling when they pick it up. Usually, they underestimate the weight and ruggedness.
- Young players… "I don't know, I just like it"; "It's cute"; "I need this in my life";
  "I like it cause it doesn't look like other guitars, not like a clone of the same-old-shit"
- Guitar nerds/geek "I love the quick change pickups, … I want to do this between songs on stage"
    - teacher/nerd > "This sounds like my $3500 guitar."
    - LA studio guy "This sounds like the holy grail... I've been looking for."
- Older players:
    - Like the weight and size; "It feels effortless"; "The neck feel is like mine, and then I look down!!"; " I don't even know I'm wearing it."; "It's like playing air guitar"
- Traveling musician... "That will fit in the overhead without a check in, and it sounds right. Wow".
- Studio musicians… "The sound is in the top five guitars I've demo'd at this trade show, no shit."



TAU-6 MINIMALIST ELECTRIC GUITAR

- **General** … Currently **one** model. A headless wood-aluminum bodied **hybrid**, 6-string **modular**, with **many options:**
    - Bolt-in necks with scale length options
        - 24.75”(Gibson), 25.5”(Fender), 28.6” (Baritone)
        - Choices for neck and fingerboard woods, fret size, and neck profile shape
        - Unique headpiece string-lock, works with wall hangers
    - QuickChange Pickups (5sec swap!)
        - Most brand’s singles and humbuckers.
        - Layout H-H, SSS, HSS, HSH,….

- **Tech Details**

    - **Specs**
        - Full Scale lengths **25 ½”** (S type), **24 ¾”** (G like) and opt. 28- 5/8” Baritone
        - Weight ~ **4.1** lbs , 1.86kg (depending on pickups and neck woods)
        - Total Length = 29.5”, 75cm (for 25.5 scale), Max Width = 5.75”,14.6cm
        - Body materials Aluminum, Carbon Fiber; pickup module Ash/Spruce*
        - Pickguard Carbon Fiber
        - Individual piezo bridge saddles; .413”, 10.5mm bridge **spacing**
        - String break angles; 14 deg at nut, 20deg at saddle
        - Uses standard strings
    - **Neck** **S-type heel** allows largest number of options
        - Bolt-on, large aftermarket neck compatibility
            - 21, 22, 24 frets, **22 standard**
            - Most diverse back contours, woods, etc. available
            - **Compound** fretboard **radius** 10-16” standard; 25.4-40.6cm
        - Nut width 1.688”, 42.9mm
        - Frets, 6105 **Jescar Stainless** std.*
        - Neck material, **roasted maple** std. *
        - Fretboard, **Indian Rosewood** std. Pau Faro and Ebony opt. *
        - Neck back shape, modern C *
        - Steel threaded inserts in heel for better neck/body connection
    - **Body** Ergonomic Sculpted, a mix of **retro** and **future** looks
        - **Aluminum**, carbon fiber, and wood; very travel friendly and encourages play
        - **Hybrid** Al-body combined with the wood neck stay in tune better w/ changing temp.
        - Shaped carbon fiber pickguard, flush with body
        - Aluminum allows
            - Highly contoured heel area for easy reach-around of high notes
            - **Built in bridge** hardware
            - Small size **and** good sound, because of high stiffness

    - **Headless**
        - Why Headless? Works better, improves balance, shortens and lightens guitar.
        - Headless have less problems from unwanted dead notes and **wolf tones.**
        - Tuners at the other end (same as a locked down Floyd Rose) improve balance.
        - Less **unsung string**; like string-locks with no head
            - Holds tune better, less to detune after large bends
            - More responsive bending, earlier pitch change during a bend

- * options available

INNOVATIONS

- **Hybrid materials,** design with **Aluminum** body and **wood** neck**;** **Form follows Function!**
  - Lightweight design (1/2 the weight!) using stiffness to offset weight reduction.
- **Ergonomics** with you and your environment
  - Rounded body with unique access invites advanced muting techniques
  - Minimalistic body/design fits cramped studios
  - Weight, size, access, and string height help repetitive stress injuries
- **Interchangeable Pickup Module**

  - Pickup Module docks in from the rear to Body
    - **5 second swap out** of pickup **set;**
    - Open-source design with lots of freedom to try different pickup types/locations/angles.
  - **Tonally connects** the **neck to the bridge.**
    - **Wood** Pickup carrier **connects** the bridge and neck as a **structural element** in **parallel** with the body. Magnetic pickups **mount directly** to tonewood **carrier**
- **RockSolid** direct connection **Bridge**
  - Bridge is **built into the body,** with no intermediate hardware. So… **String->Saddle->Body**
- **Scale length flexibility**
  - Neck pocket fits **aftermarket** Strat heels; a world of neck options available
    - 24.75”(Gibson), 25.5”(Fender), 28.6” (Baritone) with steel nut inserts
- **Unique** Inhouse Design**, Headpiece**

  - Headless that uses a miniature headstock.
    - Works with **standard wall mounts**, head-stock stands, and clip on tuners
    - Good ergonomics, by “feel” reference location at nut
  - String locked down over a large area reducing breakage compared to using a set screw
  - Uses **standard nuts**
    - Intonation correcting nuts are possible, and individual string heights can be optimized.
    - No pinging and location issues, typical of a zero fret’s high wear.
  - **Durable**
    - Made from 6061T6 hard anodized aluminum, not zinc pot metal.
    - Single piece design won’t pull out of headstock, like typical individual string mounts.
- **Electronics**-Masterfully flexible
  - Combines minimalist controls with huge sound scape choices.
  - 3x 3way switches, 1 pickup each. Off-Tweak-Normal
  - Tweak switch position is Single coil mode for Humbuckers, HOOP or OOP for Single Coils

CALENDAR

- Winter NAMM, Anaheim CA, Jan20th-23rd, 2022

PRESS RELEASES/NOTES

- **Trademark** issued 3/12/2019 for body and headstock shape.
- No implied endorsements in pics, videos, literature.

SOCIAL LINKS

- FB https://www.facebook.com/ozguitarworks
- Instagram https://www.instagram.com/ozguitarworks/

PICS

- gallery https://ozguitarworks.com/#iLightbox[image_carousel_1]/1
- FaceBook https://www.facebook.com/ozguitarworks/photos

VIDEOS

- YouTube
  - Lessons with Cameron https://www.youtube.com/watch?v=7ouPJRqOjOE&t=21s
  - Steve Arvey -Lace, demo and interview https://www.youtube.com/watch?v=W0_SIdllwj0&t=9s
  - Steve Arvey blues at Lace on Alumitones https://www.youtube.com/watch?v=ZtCJfE9jnDo
- Instagram
  - What Rough Beast https://www.instagram.com/p/CEHl_q1nV1t/
  - Rodrigo Bugallo https://www.instagram.com/p/B7MXVoBHcGm/
  - Jim Stout https://www.instagram.com/p/BzLcL5mn6DR/
  - David Shyde https://www.instagram.com/p/BtrEH2CnHg9/
  - Jim Murry https://www.instagram.com/p/BlEmeK0HlCe/
  - Dylana in Nashville with 3DPower https://www.instagram.com/p/Bk0NndolZbq/
- FaceBook
  - Peter Ferguson https://www.facebook.com/1359595820717401/videos/227609094818125
  - Alex https://www.facebook.com/1359595820717401/videos/280755705929301

ARTWORK

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